

ALISON BRYCE

alisonbryce.net/portfolio/

Phone: (817) 454-3854 Email: alison.bryce13@gmail.com

EDUCATION

University of Kansas

May 2018 - May 2020

Masters in Digital Content Strategy

Texas State University

Graduation Date: May 2017

Bachelors in Journalism & Mass Communications

Minor in Writing

EXPERIENCE

EASTside Magazine Operations Manager

June 2019- Present

- Manage and update website daily
- Interview and photograph subjects for online and print articles
- Create content and interact with readers on Facebook and Instagram
- Design print and digital ads with clients through phone and email interactions

EASTside Magazine Editorial Intern

September 2018- June 2019

- Interview and photograph subjects for online and print articles
- Collect data for advertisers and editors
- Proofread material before posted online or sent to print

Sales & Bridal Consultant at Bed, Bath & Beyond

2013- November 2019

- Engage and assist customers
- Provide efficient and professional support to management and sales staff
- Research clientele to fully understand their needs

Accenture

June 2017- September 2018

- Protect the confidentiality of proprietary and highly sensitive policies and both company and customer information
- Review and analyze global third-party ads to ensure they meet all requirements and do not violate any policies
- Remove any potentially dangerous or malicious ads or ads account that pose a threat to users

Electionland – Reporter

November 2016

- Worked as part of a coalition featuring ProPublica, Google News Lab, First Draft Media, Univision, USA Today Network and 13 journalism schools to handle social media monitoring and social verification on election day for the largest social listening project in journalism history
 - Used proprietary tools like Dataminr, Facebook Signal and Check
-

SKILLS

- Proficient in Adobe InDesign, Photoshop, Lightroom, Premiere and Audition
- Proficient in Microsoft Office, PowerPoint, and Excel
- Meticulous with details